

Bring life to your digital ideas

Perform better online and leave a mark



A FEW LINES ABOUT US

We've helped over 500 brands grow and perform better online!

Established as a leading European digital performance marketing agency, **Tendrik Ltd.**, headquartered in Bulgaria, has earned a stellar reputation by successfully assisting over 500 clients worldwide. Tendrik Ltd. is a part of **INTERNET MEDIA GRUP Ltd.**, which over the years has developed its own successful brands and online media since 2007.

What sets us apart is our commitment to offering a comprehensive suite of services that goes beyond traditional digital marketing. In addition to our core services, we specialize in performance marketing, social media marketing, and SEO optimization. This ensures that our clients receive a holistic solution that caters to diverse needs and establishes a robust online presence.

At Tendrik Ltd., our accomplished team, comprised of seasoned professionals, turns envisioned success into tangible reality. We take pride in consistently delivering exceptional results through a blend of creativity, data-driven insights, and staying ahead of industry trends.

Whether it's maximizing ROI through performance marketing, building a compelling brand narrative on social media, or ensuring top search engine rankings with SEO optimization services, Tendrik Ltd. stands as a reliable partner for businesses aiming to thrive in the digital landscape. Join the ranks of our satisfied clients who have experienced the impact of our tailored strategies and unwavering commitment to achieving online success.



SOME OF OUR CLIENTS



WE

are dedicated

Our philosophy is simple: 'We work on your brand as if it were our own.' We are committed to learning everything about your product or service, gaining a comprehensive understanding of your business operations, and identifying the needs of your customers. This approach allows us to effectively contribute to the growth of your brand.

WE

are reliable

With our extensive experience in the market, we understand that true success lies in helping our clients achieve their desired results. That's why we prioritize building long-term partnerships instead of seeking short-term arrangements. Our commitment is to foster enduring cooperation with you.

WE

achieve our goals

We assist you in reaching your goals by selecting the most suitable strategy for your business. Employing a comprehensive approach, we leverage all available channels to enhance your online presence and attract a larger pool of potential customers.



38

Team

86

Active clients

500+

Working with brands





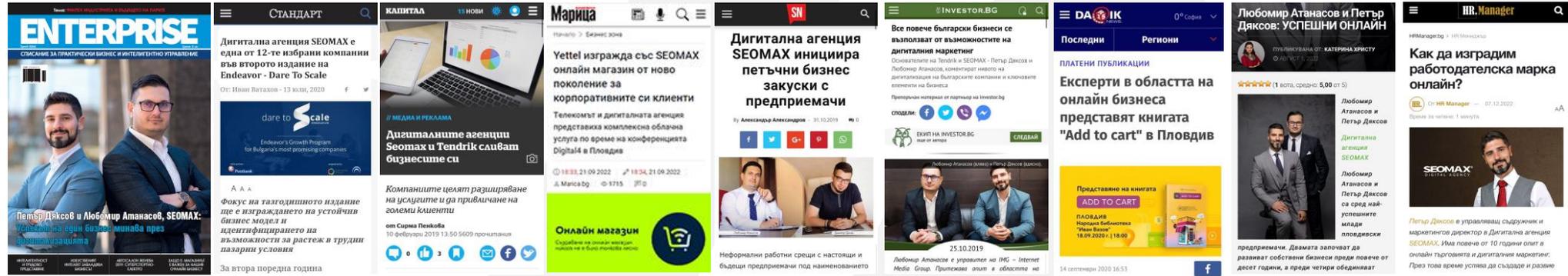
MASTERCLASSES

Maximize your ROI with our Performance Marketing Masterclass, exploring advanced techniques, analytics, and precision targeting. Master the art of social media marketing in our Social Media Masterclass, where you'll learn about trends, content strategies, and building a compelling brand presence.

Navigate the competitive e-commerce landscape with our E-commerce Masterclass, covering website optimization, digital marketing, and customer journey enhancement. Elevate your expertise across these essential domains and transform your approach to digital marketing.



IN MEDIA



PARTICIPATION AS SPEAKERS AND SPONSORS



PART OF

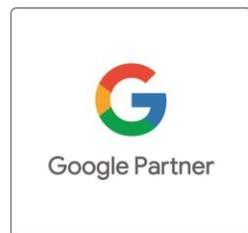


OUR OTHER BRANDS

[Martian Designers](#) has solidified its position as a leading platform, offering unmatched expertise in constructing graphic design and promotional materials. Beyond providing tools for creating visual elements, our platform grants access to professional design services on a fixed monthly fee basis. We take pride in our extensive experience, collaborating with dozens of companies as we persistently seek to broaden our impact and enhance the scope of our services. More than just delivering graphic design, we establish lasting partnerships and offer innovative solutions to support the growth and success of our clients.



OFFICIAL PARTNER OF



RECOMMENDED PARTNER BY



AWARDS FROM



CERTIFICATES



MEMBER OF



OUR SERVICES

Marketing strategies
and consulting

Online marketing and
advertising

Social media
marketing

Graphic design and
branding

Websites and online
shops

Facebook and Instagram
ads

Google advertising

SEO

Content creation and
copywriting

LinkedIn marketing
and automation

Video marketing

Email marketing



#Marketing



PART OF OUR CLIENTS



Addict Boutique

<https://addict-boutique.com/>

In 2018, our team achieved remarkable success by working with large clients, winning awards, and delivering excellent results. We prioritize every client, regardless of size or budget, dedicating maximum effort to ensure the best outcomes in each project.

[Case Study](#)



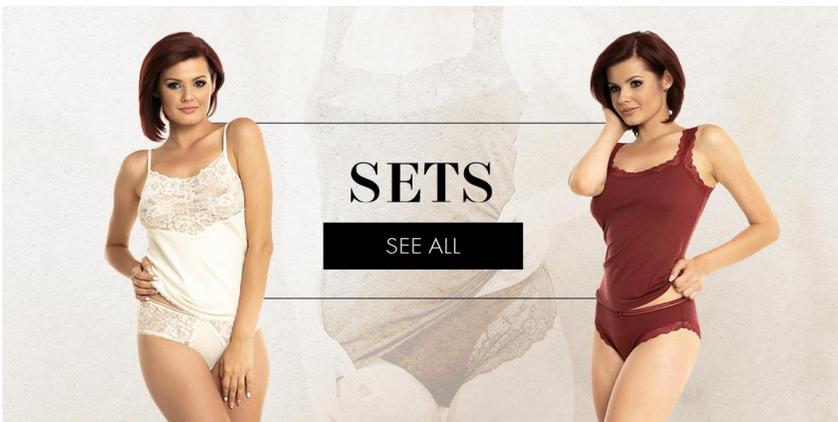
<https://mattro.net/>

Mattro.net, our client, saw a remarkable 800% increase in online sales within a five-month period, alongside significant improvements such as a 40% reduction in average order cost and nearly eight times growth in order volume compared to the previous period.

[Case Study](#)



PART OF OUR CLIENTS



Dafu

<https://www.dafu-fashion.net/>

In April 2019, we partnered with Dafu Fashion, initially managing only a Facebook profile with subpar results. After showcasing success on Facebook in just two months, we recommended and implemented Google Ads campaigns starting in July, enhancing our client's online presence.

[Case Study](#)



<https://fair.bg/en>

We transformed the visual concept for three exhibitions, devised a comprehensive online strategy, hosted and promoted engaging Facebook events, interacted actively with users, implemented reach campaigns, and created captivating creative content, including slideshows and graphic videos.

[Case Study](#)



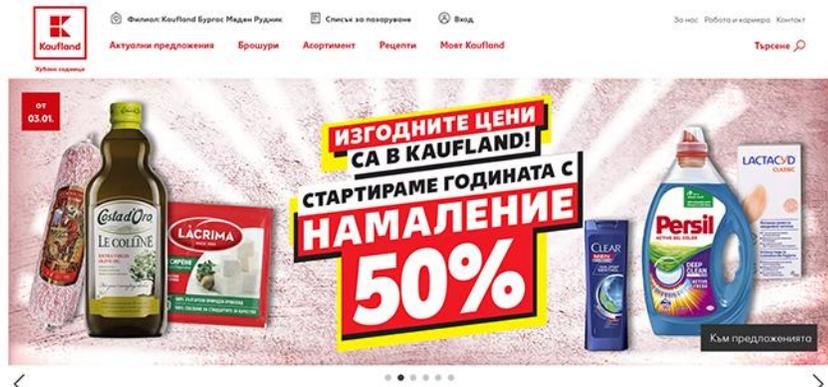
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#SEO

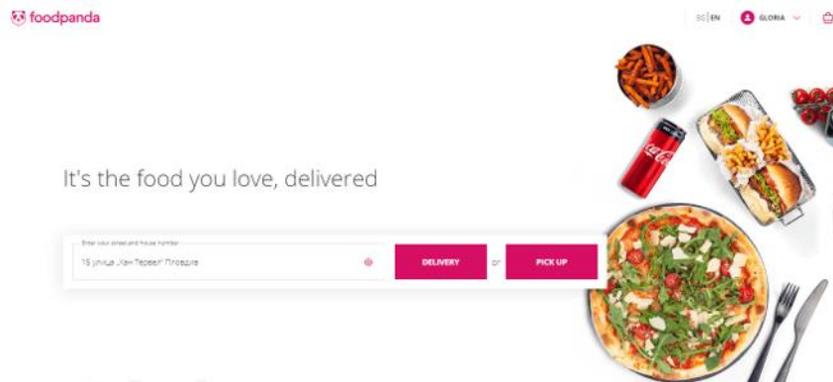


PART OF OUR CLIENTS



<https://www.kaufland.bg/>

With its 60 hypermarkets, Kaufland ranks among the leading food chains in Bulgaria. The brand is known to consumers for its various quality items and promotional prices. They trusted our SEO service and improved their search engine performance.

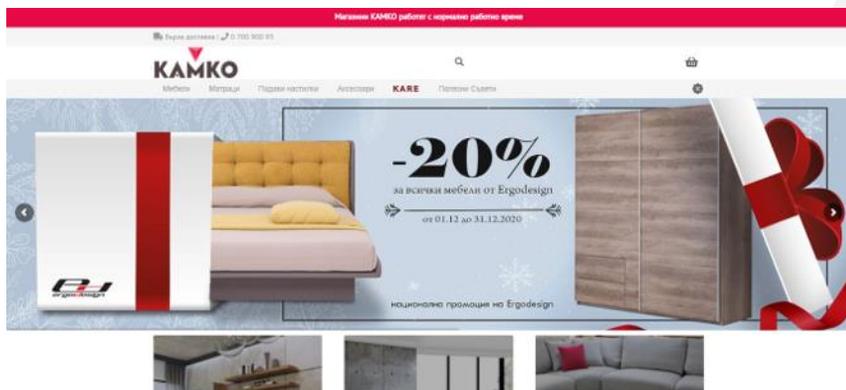


<https://www.foodpanda.bg/>

The leading provider of food and groceries to the home. We are delighted to have had the opportunity to work with Foodpanda until 2021. Our SEO specialists helped to promote the website and build external backlinks that delivered high results and helped to solidify the brand's online presence.



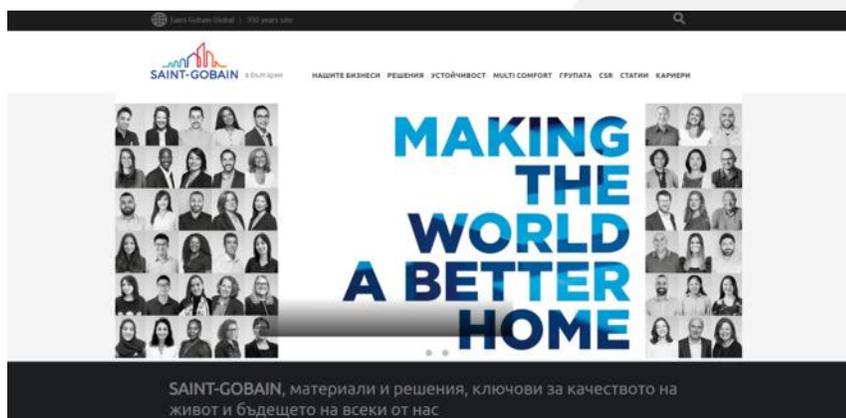
PART OF OUR CLIENTS



KAMKO

<https://www.kamko.bg/>

Kamko is an online furniture and carpet store. Through SEO, we have achieved: an increase in online presence; an increase in sales from organic traffic by 605.71% for November 2020, compared to June 2020; and an increase in organic traffic by 135.34% for 2020, compared to 2019.



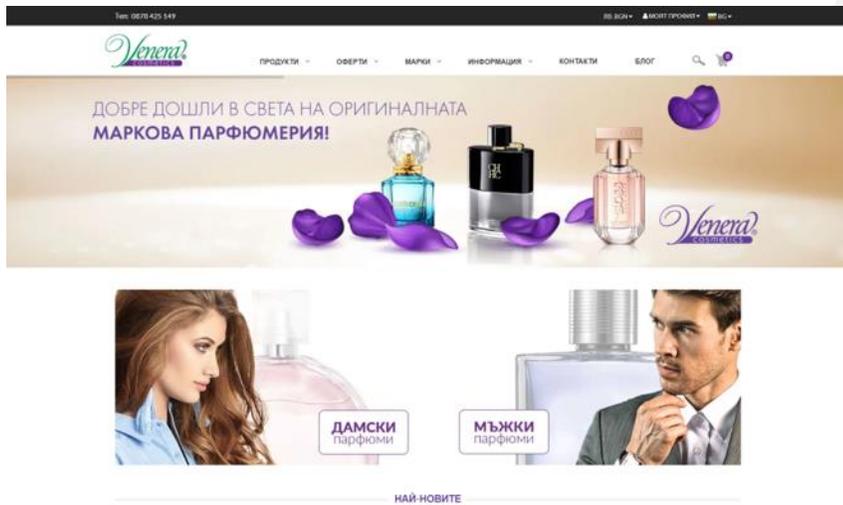
SAINT-GOBAIN

<http://saint-gobain.bg/>

Saint-Gobain is an international leader in providing mortar-based solutions for building construction and renovation. We are proud to have partnered with and improved the company's keyword rankings.



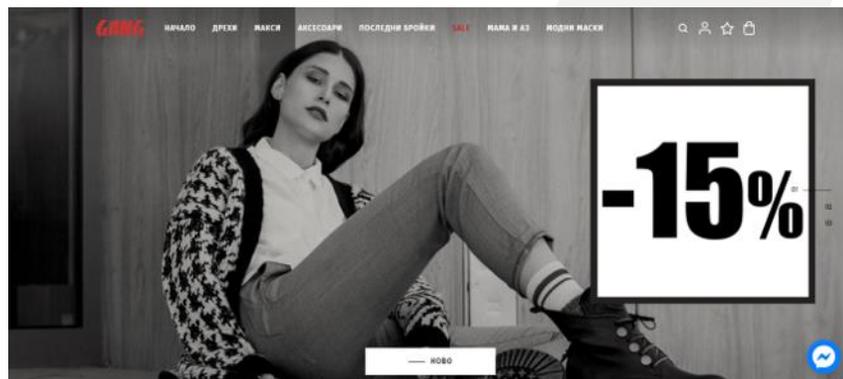
PART OF OUR CLIENTS



Venera
cosmetics

<https://fragrances.bg/>

The site excels in search engine rankings, consistently appearing first for crucial terms like "original perfumes" and "branded perfumes." It briefly secured the top spots for the competitive keyword "perfumes" since 2018.



GANG

<https://gang.bg/>

Gang is an online shop for women's fashion. With the help of our SEO service, rankings for selected keywords improved significantly and Q3 organic traffic sales increased by 35.63% year-on-year. Organic traffic for 2020 increased by 12.85%, compared to 2019.



#Graphic design



PART OF OUR PORTFOLIO

Banners for social networks

CK One
for men and women

pineapple
bergamot
papaya
tangerine

ck one
Calvin Klein

Venera

Pellucci

THE END
OF DRY SKIN
UNDER THE BEARD

BEARD OIL
nutrition and
moistening

Pellucci
Beard Oil

GOLD COIN
1/2 OZ AUSTRIAN PHILHARMONIC

Weight: 15.55g 24 ct

AUSTRIAN PHILHARMONIC

LIMAR
FINANCE & INSURANCE

TRUSSARDI
BLUE VIBE

Venera

TimediX

**MEN'S
WATCHES**

ORDER ONLINE

GALÉNIC
PARIS

36.6
HOTEL

-25%
on all products

AQUA INFINI
MASQUES DE BEAUTÉ
DIFFUSEUR DE BEAUTÉ

ORDER ONLINE

NEW
JUST CAVALLI

FOR HIM FOR HER

TIME + P

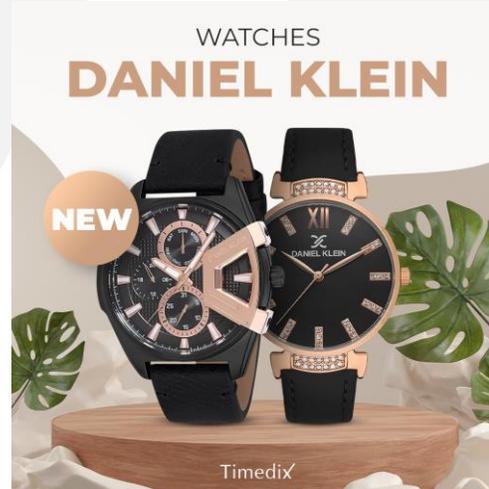
Merry Christmas!

TRUSSARDI



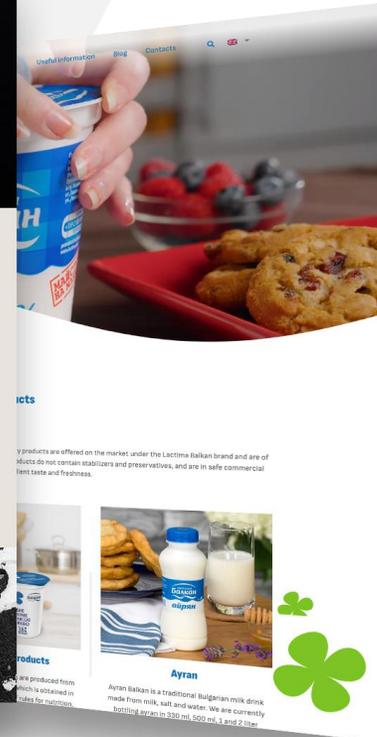
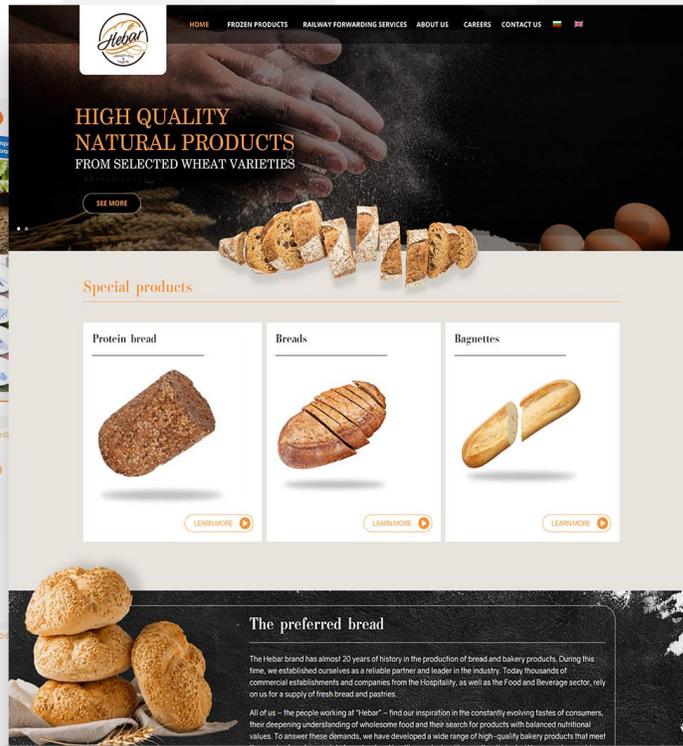
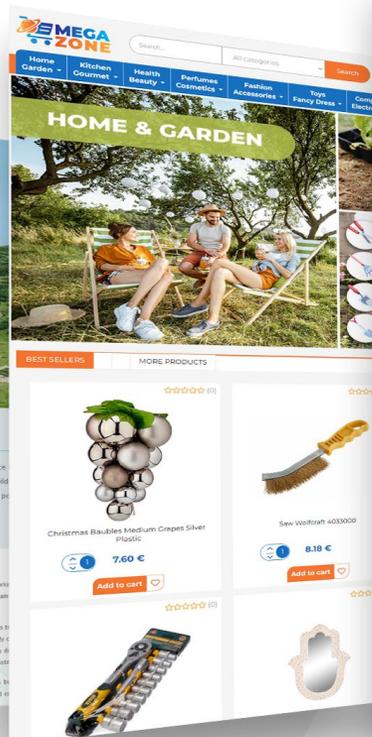
PART OF OUR PORTFOLIO

Banners for social networks



PART OF OUR PORTFOLIO

Web design



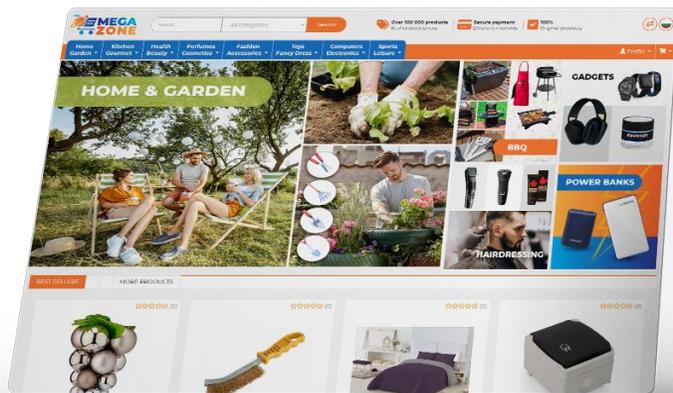
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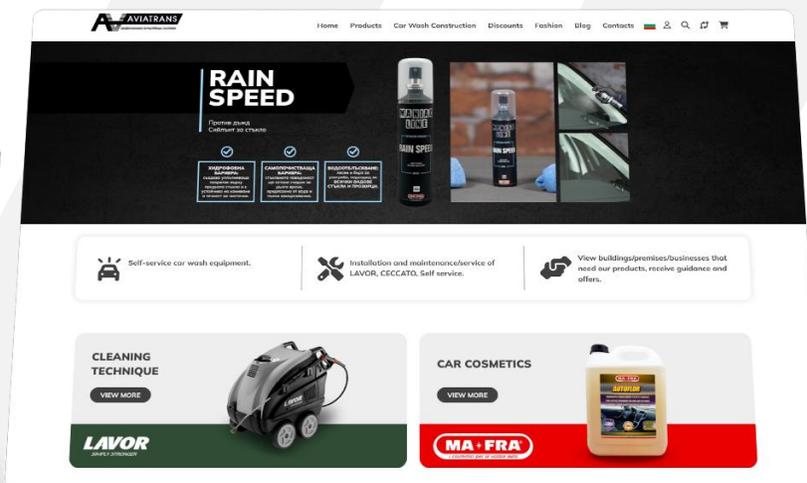
#WEB



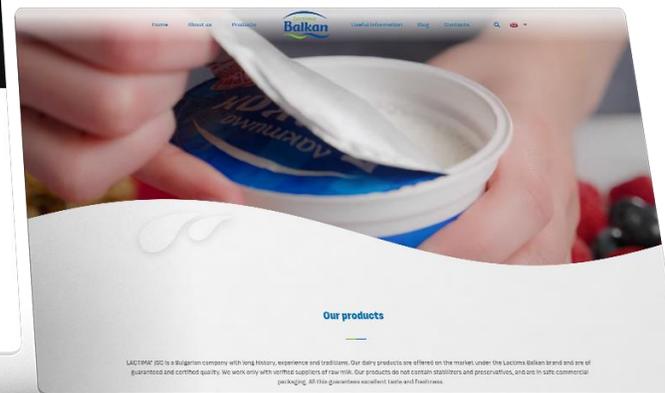
SOME OF OUR WEBSITES



<https://megazone.bg/en/>



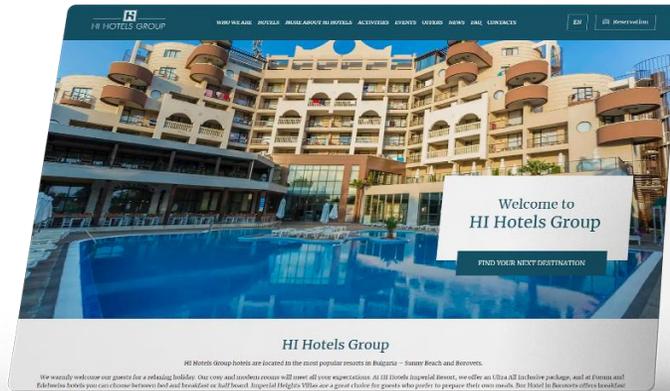
<https://pochisti.bg/en/>



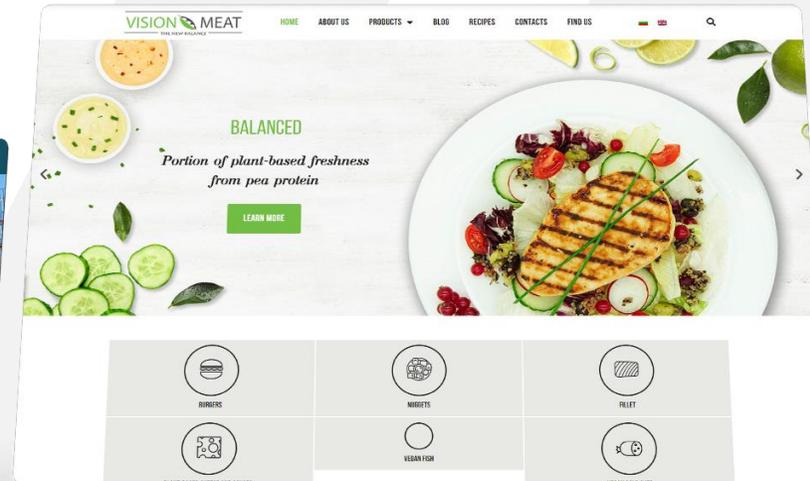
<https://lactima.net/en/>



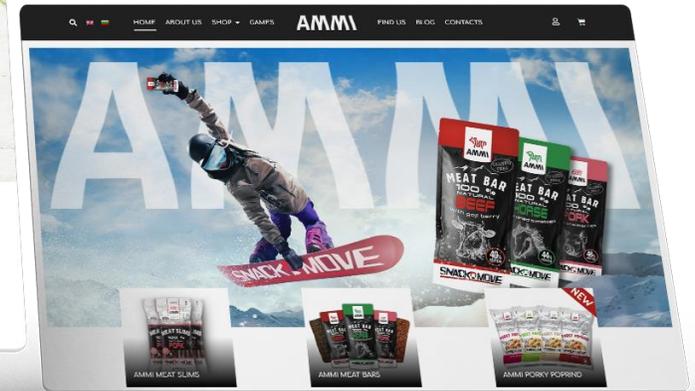
SOME OF OUR WEBSITES



<https://hihotelsgroup.com/en/>



<https://visionmeat.eu/en/>



<https://snackammi.com/en/>



MANAGEMENT



Lyubomir Atanasov

Managing Partner

- Managing Partner at Tendrik Ltd. and Internet Media Group. Member of the board of the European Digital Expert Association (EURODEA). Publisher of several online media and magazines.
- Organizer of many business events annually in Bulgaria such as Digital4 events held in 10 cities in Bulgaria and abroad, Bulgarian Digital Week, DiTech Expo; Enterprise Magazine branded events in segments such as Pharma, Retail, HR, FinTech, eCommerce, ESG, etc.
- Experience in SEO & Digital Marketing since 2011.
- Lecturer in a multitude of conferences.
- Entrepreneur.



Petar Dyaksov

Managing Partner & Marketing Director

- Managing Partner at Tendrik Ltd.
- Co-owner in several online stores.
- Experience in Performance marketing and SEO – Website optimization since 2011.
- Speaker at numerous business and digital marketing conferences.
- Senator of an international youth organization JCI.
- Organizer of the "Digital Stars" competition.
- Entrepreneur.



PART OF OUR TEAM



Antoniya Zaharieva
Office Manager



Maria Milanova
Web Project Manager



Vanya Ivanova
Graphic Design Manager



Dimitar Denev
Business Development
Manager



Mariya Dimitrova
Customer Relationship
Manager



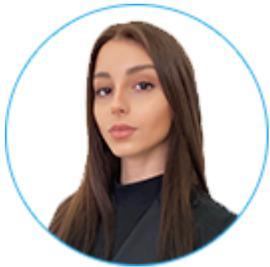
Stanislav Slavov
SEO Team Manager



Olya Ivanova
Social Media Manager



Stoyan Hristozov
Marketing Specialist



Polina Yonkova
Marketing Specialist



Mariya Gusheva
Marketing Specialist



Denis Mihaylov
SEO Specialist



Raya Atanasova Copywriter



Tsveta Pancheva
Copywriter



Lyubka Dimitrova
Graphic Designer



Gergana Dimitrova
Graphic Designer



Radiyana Peteva
Graphic Designer



Elena Dimitrova
Graphic Designer



Yoana Kaloyanova
Graphic Designer



Radislav Yonkov
Web Developer



Tanko Geritliev
Web Developer



Rumen Georgriev
Senior Web Developer



#This is who we are

We can also improve your digital presence. All you need to do is say **YES!**



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